

PY 2021 – 2022 Communications Committee

Meeting Time: Second Friday at 9:30 am

Chair: Gina Peebles, Assistant County Manager, Alachua County, (352) 538-8265,
gpeebles@alachuacounty.us

Vice Chair: Casey Lucius, Assistant to the City Manager, Marco Island,
clucius@cityofmarcoisland.com

Board Liaison: Matt Spoor, City Manager, Safety Harbor, (727) 724-1555,
mspoor@cityofsafetyharbor.com

Sub Committee Chairs

Legislative Subcommittee

Chair: Mark Ryan, City Manager, Indian Harbour Beach, (321) 773-3181,
mryan@indianharbour.org

Professional Management Matters Subcommittee

Chair: Matt Spoor, City Manager, Safety Harbor, (727) 724-1555,
mspoor@cityofsafetyharbor.com

Tasks: Communications Committee

- Each committee member will provide a newsletter article (best practice articles, ethics articles, members' success stories, legislative updates and promoting events) and an FCCMA member to be featured in monthly newsletter.
- Conduct a photo contest to select photos for the directory cover and to feature on the FCCMA website.
- Review the communication methods used for member outreach to see if they are still relevant.
- Report quarterly to Board of Directors.

Legislative Subcommittee (Goals II and VI)

- *Monitor proposed legislation that would impact local governments in Florida.*
- *Communicate the effects of legislation on local governments to legislators.*
- *Identify current statutes that are impediments to efficient local government operations and develop language to fix those identified issues.*
- *Report to Communications Committee for Board reports as needed.*

Professional Management Matters (Goal VI)

- *Demonstrate the value of professional local government management and the increased focus on ethics within the profession.*
- *Actively educate the community about the value of professional local government management.*

- *Celebrate anniversaries of 25 years or more with ICMA recognition. Encourage all members, especially those on the Board, to attend these presentations in their districts.*
- *Review a media and digital engagement strategy.*
- *Discuss the impact of professional managers in their communities.*
- *Report quarterly to Board of Directors.*

Continuing Members

- Rob Duncan, duncanrob@me.com
- Mike Grebosz, Assistant City Manager, DeLand, greboszm@deland.org
- Joseph Hennessy, jdhl4r@my.fsu.edu
- Addie Javed, addie.javed@yahoo.com
- Claire Jubb, Assistant County Administrator, Charlotte County, Claire.jubb@charlottecountyfl.gov
- Brian Moree, City Manager, Atlantis, bmoree@atlantisfl.gov
- John Titkanich, Innovation and Performance Division Director, St. Lucie County, titkanichj@stlucieco.org

New Members

- Michael Beedie, City Manager, Fort Walton Beach, mbeedie@fwb.org
- Scott Bird, Director, Business Development, Adarian, sbird@adarian.com
- Daniel Eick, Management Analyst/PIO, Indiantown, deick@indiantownfl.gov
- Christopher Edwards, Director of CRA and Economic Development, New Smyrna Beach, cedwards@cityofnsb.com
- Ratna Okhai, rvokhai@yahoo.com
- Parth Patel, Budget and Management Analyst, Fort Lauderdale, ppatel@fortlauderdale.gov